

# Privacy Policy

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Welcome to 3DCinema. Owned by Shenzhen XVerse Information Technology Co., Ltd. ("Xverse," "we," "us" or "our"), 3DCinema is a powerful VR video player.

We always respect the privacy of our online visitors and users of our products and services. Our Privacy Policy explains how we collect, use, share and protect the information in relation to our software and services (collectively, the "Service"), and your choices about the collection and use of your information.

Our Policy applies to all users and others who access the Service ("Users"). Your use of (or request to use) 3DCinema or the Service constitutes your acceptance of this Policy.

If you are a California resident, in order to learn more about your California Privacy Rights, please see the CALIFORNIA CONSUMER PRIVACY ACT ( "CCPA) PRIVACY NOTICE section below.

## 1. INFORMATION WE COLLECT OR HAVE ACCESS TO

We collect the following types of information that you provide directly to us when using the Services.

- **Account information.** When you create an account, we log your username, provided email address, account creation date, the Oculus account you're using, the head-mounted display (HMD) you're using, and the Internet Protocol (IP) address from which you log in.
- **Activity information.** For each user session, we log a wide variety of user actions, such as the amount of time you spend in our app, the date, time, and reason for contacting us, and other communications with us.
- **Transactional information.** If you purchase products or services from us, whether on our sites or through our applications, we will collect certain information from you, including your name, address, email address, and information about the product or service you are purchasing.
- **Log and usage data.** We may log information when you access and use the Services. This may include your IP address, operating system, media access control (MAC) address, and other information about the devices and computers you use to access the Services.

- **Analytics information.**We use third-party analytics tools to help us measure traffic and usage trends for the Service. These tools collect information sent by your device or our Service, including the web pages you visit, add-ons, and other information that assists us in improving the Service. We collect and use this analytics information with analytics information from other Users so that it cannot reasonably be used to identify any particular individual User.
- **Cookies and similar technologies.**When you visit the Service, we may use cookies and similar technologies like pixels, web beacons, and local storage to collect information about how you use the Service and provide features to you.We may ask advertisers or other partners to serve ads or services to your devices, which may use cookies or similar technologies placed by us or the third party.

## **2.HOW WE USE YOUR INFORMATION**

We collect and use information about you for the following purposes, including to:

- Provide, maintain, test and improve our Services;
- Create, manage, and authenticate your account;
- Diagnose or fix technology problems;
- Remember information so you will not have to re-enter it during your visit or the next time you visit the Service;
- Respond to customer service requests;
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Complete the transactions you request and perform our contractual obligations;
- Send you technical notices, updates, security alerts and other support and administrative messages;

We will not rent or sell your information to third parties without your consent.

## **3.HOW WE SHARE YOUR INFORMATION**

When you use the Services, certain information may be shared with other users and the public. For example:

- **With your consent.** We may share information about you with your consent or at your direction with third parties when you ask us to do so or intentionally interact with a third party.

- To enforce our policies and rights. We may share information to protect the rights, property, and safety of Xverse, our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use.
- In connection with a corporate transaction. We may share personal information when we do a business deal, or negotiate a business deal, involving the sale or transfer of all or a part of our business or assets. These deals can include any merger, financing, acquisition, or bankruptcy transaction or proceeding.
- With our professional advisors. We share personal information with our legal, financial, insurance and other advisors in connection with the corporate transactions described above or in connection with the management of our business and operations.
- With law enforcement authorities and individuals involved in legal proceedings. We share personal information when it's necessary for us to comply with applicable law or legal process, to respond to legal claims, or to protect our rights, property or personal safety of our users, employees, or the public.

We do not sell your identifying information such as your name, email address, or postal address.

#### **4.HOW WE STORE YOUR INFORMATION**

The information collected through the Service may be stored and processed in countries where Xverse and its affiliates maintain teams and facilities. The information may be in a country or jurisdiction different from your own, which may not have the same data protection laws as your own country or jurisdiction. We use commercially reasonable safeguards to keep the personal information you provide us for the Service secure.

By using the Service and/or contacting us, you consent to the access, use and storage of information as described above and elsewhere in this Privacy Policy.

#### **5.DELETION OF YOUR INFORMATION**

We will delete your information you provide to us after we have solved your technical problems, or will otherwise only keep such information to the minimum extent as required to provide and improve our Service to you. You can also contact us (see “How to Contact Us” below) to have your information deleted.

#### **6.RIGHTS YOU HAVE OVER YOUR DATA**

If your personal information is collected from you and where applicable laws apply, you will have the right to request for access, rectification, erasure, processing restriction and portability

of your personal data, and the right to lodge a complaint with a data protection supervisory authority.

## **7. OTHER WEB-SITES AND SERVICES**

We are not responsible for the practices employed by any websites or services linked to or from our Service, including the information or content contained within them. Please remember that when you use a link to access our Service or to go from our Service to another website or service, our Privacy Policy does not apply to those third-party websites or services.

Your browsing and interaction on any third-party website or service, including those that have a link on our website, are subject to that third party's own rules and policies. In addition, you agree that we are not responsible and do not have control over any third-party websites or services or their data & privacy practices.

## **8. CALIFORNIA CONSUMER PRIVACY ACT (CCPA) PRIVACY NOTICE**

This Privacy Notice applies to California consumers and supplements the Privacy Statement. If you are a California resident, please review these additional privacy disclosures, which provide a summary of how we collect, use, and disclose personal information from you and also explains your rights under California law.

- **Identifiers:** "Identifiers" covers a broad range of information, including things like name, email address, postal address, and IP address. We collect some CCPA personal information that falls into this category. We collect IP addresses when you connect to our service online. These sorts of identifiers are connected to your account.
- **Characteristics of protected classifications under California or federal law:** This covers a broad range of information like race, sex, marital status, among other protected classes. We do not collect this information when you register for 3DCinema.
- **Commercial information:** This includes information about products or services considered, obtained or purchased.
- **Internet or other electronic network activity information:** Our services are online services, so we collect CCPA personal information in this category, like your interactions with our service, such as log data, and information about the devices and computers you use to access the Services.
- **Geolocation data:** We do not collect precise geolocation data from GPS sensors. However, we do collect IP addresses from which we can determine your general location.

CCPA provides you with the right to access, modify and delete your personal information as well as the right to request information about how we collect and use your personal information. We

do not sell your personal information. We will not discriminate against you for exercising your privacy rights under CCPA. If you have questions or requests related to your rights under the CCPA, you can contact us.

## **9.CHANGES TO OUR PRIVACY POLICY**

We may modify or update this Privacy Policy from time to time, so please review it periodically. We may provide you notice of modifications or updates if required by applicable laws. Your continued use of (or request to use) 3DCinema or the Service after any modification to this Privacy Policy will constitute your acceptance of such modification.

## **10.HOW TO CONTACT US**

If you have any questions about this Privacy Policy or if you want to request deletion of any personal information you have provided to us, please contact us at [contact@xverse.cn](mailto:contact@xverse.cn)